



Aaron Ford

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Experience

02/09- Present DigicomDesigns.com, Oxnard, CA - Owner/Operator

Senior designer for DigicomDesigns.com creating branding and marketing specific packages for small and large companies alike. Branding collateral, website designs, large format signs, etc.

07/06- 02/09. Logomark, Inc., Tustin CA. - Creative Department Director

Creative Director: responsible for all in-house Design Dept. collateral including but not limited to: 800 page catalog/portfolio, several seasonal catalogs, as well as many marketing materials.
Art Director: responsible for the company website and trade advertisements.

03/03- 07/06. SRP Computer Solutions, Inc., Placentia CA. - Graphic Designer/ Office Manager

Graphic designer in-house for company branding support, website and HTML based applications
Office management, accounts payable and receivable, scheduling.

11/02- 04/03. Westwood College of Technology, Anaheim CA. - Graphic/ Web Design Instructor

Instructor of Web Design, Business Practices, 3D Packaging Design
Adobe Go Live

11/02- 12/02. Boone International Inc., Corona CA. - Graphic Designer

Designing and production of company product labeling
Designing Product layouts for dry erase and cork boards
Production Artist

11/01- 12/02. Ajava Systems, Anaheim CA. - Graphic / Web Designer

Designed and published company identity (Logo, Business cards, etc.)
Assisted in the research of the demographic for company growth.
Created and designed their two company websites.

03/01- 11/02. Thales ionics Inflight Systems, Irvine CA. - Graphic Designer

Created and designed assortment of company brochures and spec sheets.
Assisted in company name change in terms of logo recreation and implementation.
Designed and published company signage for trade show exhibits.
Designed the in-house company newsletters.

11/00- 02/01. Copy Club, Costa Mesa CA. - Graphic Designer

Education

Art Institute of California Orange County- Bachelor of Science Degree - Graphic Design - 9/02
Academy of Art - San Francisco CA - 1999-2000
Moorpark College - Moorpark CA, - 1995-98

Skill Set

Artistic. Creative. Problem solver. Task oriented. Team Player. Natural Leader.

Aptitudes

Proficient in both PC and Mac environments. Adobe Photoshop, Illustrator, In Design. QuarkXpress.
Macromedia Dream Weaver. Microsoft Office.